



Take a tour to see how we help to improve your processes and build your enterprise brick by brick

Blue Horizon Infotech Corporate Capability Brief



## Who we are:

Blue Horizon Infotech aspires to be the trusted partner for businesses and enterprises to scale up their IT capailities which could result in improving their bottom lines. We believe in being in a strategic alliance with our clients to walk them to great business heights by understanding their processes and developing customized IT solutions. This not only means that your processes are improved thereby increasing your turnover and productivity, but also helps in developing and maintaining an engaged workforce which could boost your chances of performing better than your key competitors.

# What we Offer:

If you are on the lookout for a one-stop solution for your enterprise's diverse IT needs, you have the best shoulder to lean on with Blue Horizon Infotech. Solutions we have in our quiver include, but are not limited to the following.

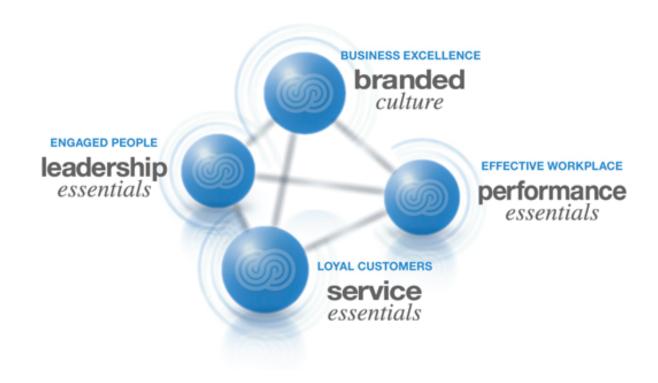
- Enterprise Resource Planning (ERP) Suite
- Business Intelligence Solutions
- Content Management Solutions
- Unified Communication & Collaborations
- Infrastructure Solutions
- Cloud Computing
- User Interface Designs (UI)
- o Digital Branding
- Information Architecture

- Supply Chain Management Suite
- Customer Relationship Management Suite
- Database Management Solutions
- Document Management Systems
- Enterprise Infrastructure Automation Services
- IT Managed Services
- User Experience (UX)
- Portfolio Management
- Wire-frame and Prototyping

# How do we offer value:

This is where we score big and leave our competitors behind by a huge margin. Our greatest asset lies in our dedicated team of experienced and result oriented IT professionals who double up as your workforce to materialize your dream IT solutions take shape. Our Dedicated Client Team (DCT) works on the latest technologies to bring





When improvements in internal business processes are thought about, companies often face this dilemma.

It is a critical process and its only us who know about it more than anyone else. However we dont have the capability or capacity to develop our own IT solutions. So the only option is to outsource it. Having said that what guarantee do we have that the outsourced partner will give full vigour attention and efforts to our project? After all for them its yet another project from another client. Are we running into trouble by entertaining a third party vendor? Would they be able to focus on our core areas and deliver us the best solutions?



Now, with our Dedicated Client Team (DCT) concept, this cribbing becomes a thing of the past. Our DCT works solely for your project at a given time and will be devoting their time, energy and attention to bring the best of solutions for you, and you only at a given period of time. This helps us to focus on your key pain areas, brainstorm, develop and implement the cost effective and value adding IT solutions with minimum turn around time, of course on schedule and without compromising on quality!



### **Key Takeaways from our Dedicated Client Teams**

- Improved focus on your project and deliverables
- Enhanced delivery schedules due to optimal resource utilization
- Dedicated channels of communication for status update and change requests
- Quality of process and product augmented through dedicated attention
- Feeling of oneness between client team and solution developers
- Staffing your projects is a no brainer now, as we have a very low attrition rate
- Improved cost benefits due to technically proficient and efficient resource base
- Project mobilization and kick off meetings in the best turn around than ever
- Built in risk analysis and mechanisms make uncertainties a thing of the past
- English speaking workforce ensuring business requirements are understood well
- Mutually agreed milestones to keep the project schedule on track
- Dedicated project manager for walking the talk
- Most importantly, a team that takes your business headaches away



# Our Human Capital Base



We are a pluralistic team of **50 IT professionals** tethered together through a common thread of Blue Horizon Infotech's prime motto "**Client Satisfaction**". Our team comprises of different genres of software professionals and consultants from various verticals, who ensure that your projects are on the dot and without compromising on quality. We believe we shouldn't be another face in the IT solutions providers crowd whose engagement models warrants prices often shooting through the roof that your corporate wallets bleed badly. Instead we understand the value, importance and need to put brakes on your purse strings. Result, our team delivers you high quality and cost effective solutions without time slippages. Take a look at our team composition in the following page.



#### **Solution Architects**



Understanding a process and outlining the best reverse engineering solutions to bring value addition is not kid's play. It requires solid exposure through such transitions, a great articulate thinking brain to assess the issue at hand and develop a cost effective and value adding solution. Our solution architects have rich experience across different industry verticals, hence, your solutions have a genesis from the masters of the game!

## **Software Developers**



To be a software developer is easy, but being the best is a fortune for select few. Our strength is that we have a posse of talented software developers who are proficient and updated about the recent trends and developments in technologies. This enables you to be sanguine that your business problems will be analyzed and best solutions delivered.

### **Software Testers**



Well, you and your team is focusing on core business processes and might not have the time available to be a part of the whole software development life-cycle which decides your IT solution's fate. But then in your absence who will ensure that the solutions which are being developed caters to your best interests? Who would monitor that the solutions are being developed based on your actual requisitions? Our master Quality Assurance Professionals pitch in and intercede on your behalf ensuring that you get the best of IT support!



## **UX Engineers**



God created artists to make the world look a beautiful place. He made UX team so that our solutions bring a smile on the face of our clients. Developing captivating User interfaces out of scratch and enhancing user experience is a pushover for our lot. The grand success stories our UX team have put up on different parts of the globe speak for itself.

#### **Consultants**



When a process or work flow is retrofitted with IT augmentation, considerable care should be taken so that the bells and whistles do not maim the original underlying principles or cornerstone theories which govern the same. In this milieu, it would be best to have a subject matter expert by side, who knows the nuances of the process. Over the years our talent pool has been enriched with the services of such Subject Matter experts who come in the shades of Doctorate holders, Master publishers and sheet anchors in various disciplines like Supply Chain Management, Agile Manufacturing, Materials Management Inventory Control, Storage and Warehousing etc. So our software development effort is a collective result of the best of both worlds; Software Engineering and Subject Matter expertise.



# Some of our satisfied clients

































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